



**Food for thought regarding the production of
images/illustrations for adult educational purposes**
Who do I depict and why?
Who don't I depict and why?

Preliminary questions:

Which social narrative(s) are (sub-)consciously promoted/reproduced by my depiction of people?

- Is it maybe a stereotypical „young healthy attractive white male“ narrative?

Which social narrative(s) is/are (sub-)consciously promoted/reproduced by the circumstances and interactions I depict?

- Is it maybe a depiction of a stereotypical power dynamic?

Do you create your images for people who have easy access to education and who can already find themselves affirmed and depicted in educational illustrations? Or do you create them for people who until now – if anything – predominantly have been depicted as decorative elements or deviants?

Are my illustrations contributions to the social narrative that only heterosexual relationships and nuclear families have universal qualities? Why aren't universal qualities attributed to queer cohabitation models? What are the reasons for that? Whose life plan is confirmed? Whose life plan is invisible?

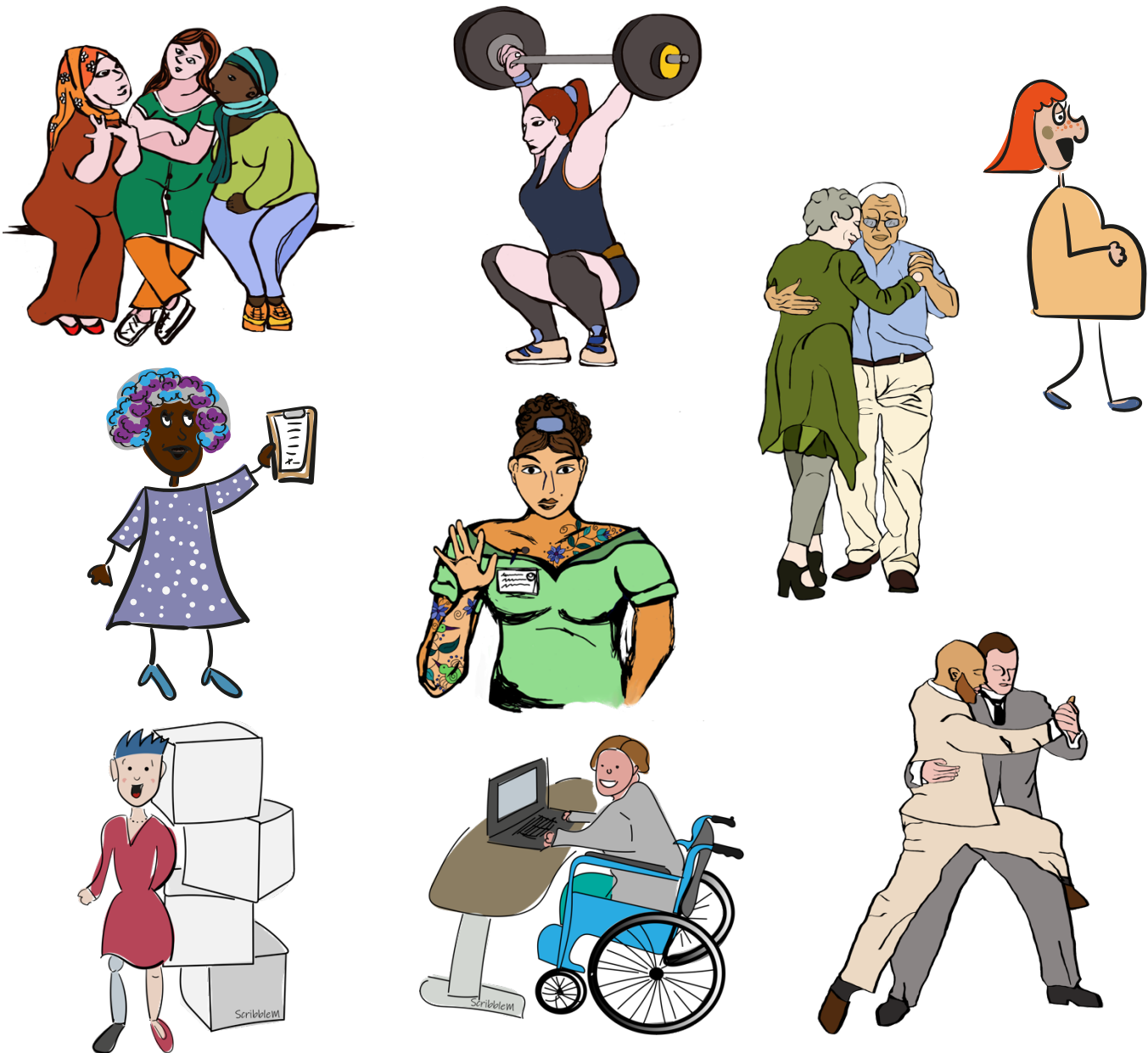
Checklist questions:

1. Do I offer illustrations of people with varying skin colour?
2. Do I offer illustrations of people of varying age?
3. Do my illustrations lend themselves to gender diverse readings?
4. Do I offer illustrations of people with varying body sizes?
5. Which type of body is engaged in what activities and why (not)?
Which tools and aids are used?
6. What message does the clothing of the people I illustrate convey?



7. When I take a closer look at specific educational materials I use, are both people depictions and their interactions varied?
8. Do my illustrations offer the highest possible amount of identification opportunities (for my target group)?

2Kroner Julia Keil und Jan Schröder GbR: www.2kroner.de
 alp-activating leadership potential: www.alp-network.org



The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.